



Ayuntamiento de Málaga
Área de Promoción de la Ciudad
y Captación de Inversiones

málaga
OFICINA
DEL INVERSOR

Malaga

The Best Place to Live, to Work and to Invest.

2023 Investment Guide

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EXECUTIVE SUMMARY: WHY MÁLAGA?

Accenture, Capgemini, Caterpillar, CGI, Ciklum, Citi Group, Computer Sciences Corporation (CSC), Dedalus, Dekra, Denso Ten, EPAM, Ebury, Ericsson, EY, Globant, Google, IBM, ITRS, Keysight Technologies, NTT Data, Oracle, TDK, Version1, Vodafone and other international enterprises have benefited from expanding their teams in Málaga during the last 10 years.

Why do so many companies consider Málaga one of the best places to live, to work and to invest?

Málaga, Spain is a Smart Mediterranean City with a surrounding innovative ecosystem called Málaga Valley known for its high-tech industry, its Smart City initiatives & its entrepreneurial spirit. With a metropolitan population of 1.2 million (8 % foreign), it is a dynamic Southern European hub and the Gateway



to the famous tourist destination, "Costa del Sol."

The province of Málaga has one of the highest GDP growth rates since 2000 and is the third province in terms of overall growth in Andalusia and in Spain. Málaga's economic growth was 5.5% in 2021, 2.4% in 2019, 3.4 % in 2018, 3.9 % in 2017, 3.1 % in 2016 and 2.4 % in 2015. With an average of 14 companies per day created, Málaga continues to lead regional growth and is ranked 4th nationally. 2,500 jobs were created last year in the technology sector as employment in the Málaga Tech Park grew more than 8%. Málaga boasts one of the largest European business incubator networks, consisting of 14 facilities with capacity for more than 300 startups.

Some local success stories include Aertec Solutions, Agapea, Freepik, Mayoral Tiendanimal and Uptodown. In 2010, the multinational Ericsson was searching for the best telecommunications optimization technology in the world, and they bought Optimi, a company founded in Málaga. Twenty-four years ago, local

engineers created AT4 Wireless which became a world leading testing and certification laboratory for the telecommunications and electricity sector. In 2012, Agilent Technologies from Silicon Valley, now Keysight Technologies, bought a department of AT4 Wireless. Lastly, eight local entrepreneurs sold their company, VirusTotal, to Google in 2012.

A key aspect for any innovative ecosystem is education. The Málaga University, with thirty-six thousand students, is committed to excellence in research and development. The University is home to the Samsung Institute of Technology as well as several nanomedicine and biotechnology centres. In addition, the Málaga metropolitan area is home to more than fifteen international schools employing the educational system from the United Kingdom, France, Germany, Norway, Finland, Sweden, and other countries.

Looking towards the future, nobody doubts the impact that technology will have on the world economy; therefore, we have defined a municipal strategy around "Smart City," sustainable mobility, energy efficiency, big data analysis, the digital economy, and the application of ICTs to better the lives of our citizens while preserving the environment. The City has more than 198 "Smart City" initiatives underway and several international pilot projects such as the Japanese Zero Emissions Mobility To All electric vehicle project. In 2012, Málaga was the only Spanish city to be awarded by IBM Smarter Cities Challenge. Furthermore, an experimental Urban Laboratory has been designed within the city to test, to certify and to demonstrate services and technologies within the Smart City concept. Finally, in 2017, the first Spanish National Digital Content Hub opened in Málaga. The Hub has more than 12,000 m² and is home to 124 companies and startups. Professors have trained thousands of students and generated 1,037 jobs. The Digital Content Hub has hosted 17 eSports tournaments and over 100 other events with a total of 82,000 participants.

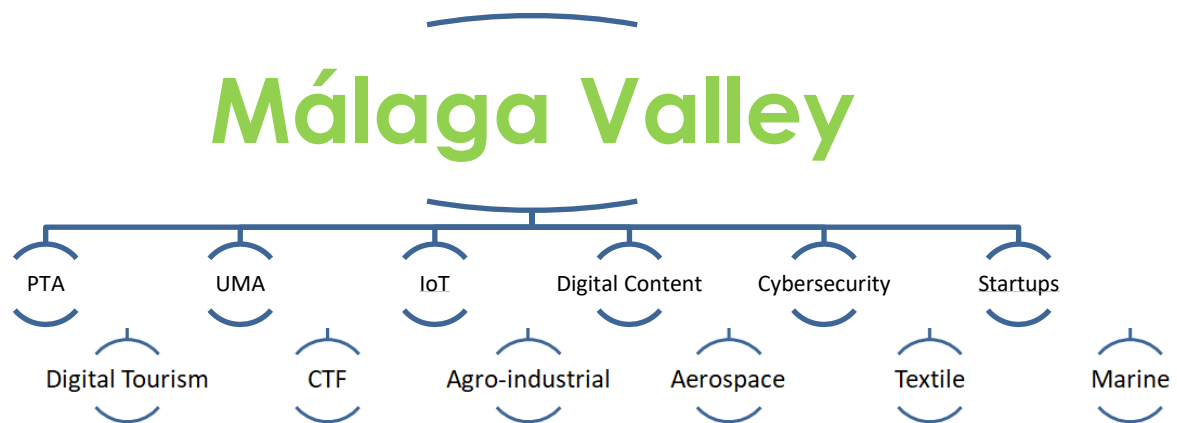
The city boasts over three thousand years of monumental heritage and an extensive network of more than thirty museums; including the Museum and the Birthplace of Pablo Picasso, Centre Pompidou in Málaga, the Collection from the Russian Museum of Art in St. Petersburg, the Carmen Thyssen Museum, the Contemporary Art Centre and a comprehensive network of museums for music, food, Holy Week, flamenco, popular arts and more. The city is the birthplace of the great painter Pablo Picasso and the international actor Antonio Banderas. Málaga's culture is not only an attraction for more than one million tourists every year, but it is also part of our way of being, living and working.

1. INNOVATIVE ECOSYSTEM

Málaga Valley

An innovative ecosystem on the southern coast of Spain, known for its technology industry, its "Smart City" initiatives, pilot projects with special attention to energy efficiency and sustainability and the promotion of entrepreneurship.

The ecosystem integrates entrepreneurs, start-ups, investors, business angels, the technology park, international companies, universities, coworking spaces, accelerators and local development agencies.



The main pillars on which the innovation ecosystem is based are: the Málaga Tech Park (PTA), the University of Málaga (UMA), the projects and initiatives of the smart city concept (IoT.), The Digital Content Hub (Digital Content), Cybersecurity, technological entrepreneurs (Start Ups), Digital Tourism, the Railway Technology Centre (CTF), agro-industrial, aerospace, textile and marine business clusters.

Digital Content Hub

In 2017, Málaga became home to the first Spanish National Digital Content hub. This **unique facility has 12,000 m²** and offers training courses in video game design, business incubators, offices and an eSports space. In addition to eSports, other industries such as tourism, real estate, healthcare, and manufacturing are using virtual reality and 3D animation to improve their businesses. The Hub is home to 124 companies and startups. Professors have trained thousands of students and generated 1,037 jobs. The Digital Content Hub has hosted 17 eSports tournaments and over 100 other events with a total of 82,000 participants.



malagavalley



COSTA DEL SOL
(COAST OF THE SUN)

MEDITERRANEAN SEA



Málaga Tech Park

- Opened in 1992 with 8 companies
- 624 companies employing 22,238 people in 2022
- 60 foreign companies (half from USA, France and Germany)
- 20 % of Málaga GDP



Facts & Figures @ the Malaga TechPark		
Companies	624	413 in the ICT sector
Workers	22,238	Over 10,000 people working in and around digital technology Over 2,000 people working in the R&D field 58% male and 42% female Professionals of over 35 nationalities working at PTA companies
Combined Revenue	2.3	billion euros / year (2021)
Workforce	64%	Electronics, Information, Computing and Telecommunications, Engineering, Consulting & Advisory Industry, Health & Medicine, Tech Centres & R&D (half from USA, France and Germany)
International Companies	60	Vodafone, Oracle, DXC Technology, Accenture, Avanade, Viewnext (IBM), Ericsson, CGI, Dekra, TDK, Ciklum, Keysight, Huawei, Idemia, Orange
Collaboration with UMA		Málaga Tech Park and UMA work together on designing and launching academic programmes and plans specifically for meeting the Park's demand for professionals Málaga Tech Park Execs
Coordination of clusters, business groups and new technology entities	8	Blockchain cluster Artificial Intelligence cluster Big Data & Machine Learning cluster Cyber Security cluster Aeronautic Systems cluster Railway-technology cluster Connected vehicle cluster

Entrepreneurial Spirit

From the “Spin-Off” competitions at the University of Málaga to business accelerators, entrepreneurs in Málaga Valley have many opportunities to develop their projects. The **Promalaga Municipal Network of Incubators (RMI)** consists of **12 facilities across the city** and host more than **350 companies**, with a one-year survival rate of 93%, during the last 5 years.



Smart City Pilot Projects

The City has **more than 198 "Smart City" projects**, programs, and initiatives underway and boasts several internationally recognized pilot projects which have converted Málaga into an Experimental Smart City Urban Laboratory for businesses.

We designated a municipal building with equipment and co-working space where companies can work side-by-side with the City's engineers to test, to certify and to demonstrate new services and technologies within the Smart City concept.

	<p>Smartcity Málaga</p> <ul style="list-style-type: none"> • 3 years (2009-2012) • 31 M€ • CDTI and FEDER (UE) • 11 companies and 14 research entities 		<p>Zem2All</p> <ul style="list-style-type: none"> • 3 years (2012-2015) • 60 M€ • CDTI • 9 companies
	<p>Green eMotion</p> <ul style="list-style-type: none"> • 4 years (2011-2015) • 42 M€ • FP7 (UE) • 43 companies, municipalities and research entities 		<p>VICTORIA</p> <ul style="list-style-type: none"> • 2 years (2013-2015) • 3,6 M€ • CDTI and FEDER (UE) • 8 companies and 3 research entities

5G & V2X Test Laboratories

Dekra operates the first European V2X test & certification centre between Vehicles & Everything (V2X) using 5G communications.

- ✓ It includes an outdoor test area of 51,000 m² for Spanish mobile telephone frequencies and a screened chamber, the only one in Europe, for international ones.
- ✓ An ideal environment for R&D trials, pre-testing and certification trials.
- ✓ The German company has invested around **10 million euros** since it bought the Málaga company AT4 Wireless in 2015.

R&D Centres

Supercomputing and Bio-Innovation center of the University of Málaga

- ✓ Providing scientific support and resources to UMA research groups, public institutions, and private companies, particularly in the fields of IT, nano and biotechnology.

Picasso supercomputer

- ✓ Focused on cutting-edge research and technological development of the highest quality.

Andalusian Institute of Advanced Automation and Robotics (IA3R)

- ✓ Institute for technological development and innovation promoted by UMA, dedicated to the fields of advanced automation and robotics.

Andalusian Centre for Nanomedicine and Biotechnology (BIONAND)

- ✓ Space for outstanding research in nanomedicine Its equipment and services cover these three areas: Nanodiagnostics, therapeutic Nanosystems and regenerative Nanomedicine.

Adif Railway Technology Centre (CTF)

- ✓ Laboratories specializing in next-generation technology boosting innovation and business cooperation focused on developing railway technology through R&D&I projects.

RRTO

- ✓ Research Results Transfer Office (RRTO) has the task of identifying which results generated by the University of Málaga's research groups might be of interest to companies

PCT "BLOCKPCT" Blockchain network

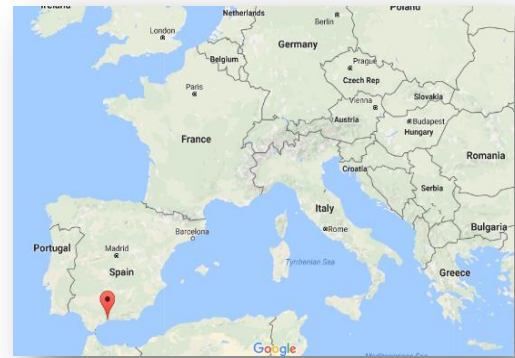
- ✓ Offers companies an independent and private Blockchain network featuring apps that help deploy Blockchain based operations, such as managing transferable value for building new markets, developing gamification strategies, or enabling various entities' financial reconciliation procedures.

Cybersecurity

- ✓ Cybersecurity is another key sector that is growing in Málaga, thanks to the presence of Google's virus detection company established in Málaga since 2012 and its decision to open a cybersecurity accelerator at the end of this year.

2. GATEWAY TO ANDALUCIA & THE “COSTA DEL SOL”

Málaga’s strategic location in the south of Europe, its connectivity and proximity to Africa contributed to it being the Spanish city with the largest relative growth in the 21st century.



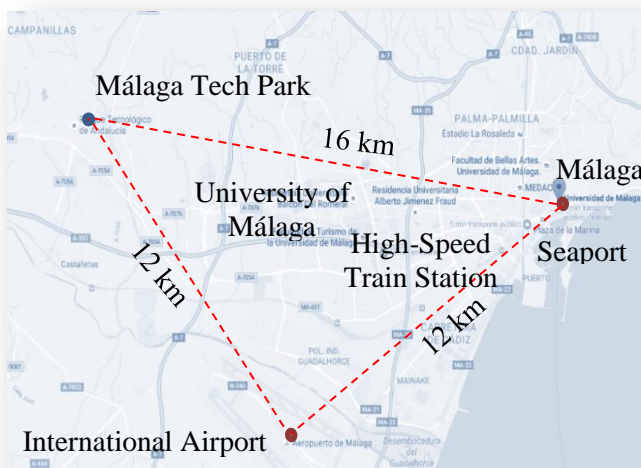
Andalusia region

- 2nd largest region in Spain (87,597 Km2)
- 8.4 M inhabitants (18 % national share) most populated region in Spain
- 510,000 companies (15 % national share)
- 1,400 foreign companies
- 160,811 M € GDP
- 19,132 € GDP per capita
- 2nd Spanish region for exports

Málaga

- 6th largest city in Spain
- 1.2 million metropolitan population
- 5.5% GDP growth in 2021
- 3,000 years of history
- Economic & Technological leader

Málaga has more than 30 productive, educational, technical, logistical and business areas covering 10.5 million square meters and together they form a “PRODUCTIVE TRIANGLE”, positioning Málaga as one of the most prominent innovative cities in Europe.



International Airport

Málaga-Costa del Sol International Airport is the 4th in Spain almost reaching **18.5 million passengers** in 2022 and serving **150 destinations**. The main destinations in volume are the United Kingdom, Germany and France which represent 85% of the international traffic in Andalusia. The airport has capacity for 35 million passengers per year.

PASSENGERS	2022	2021	2020	2019
TOTAL	18.5 million	8.9 million	5.2 million	19.9 million

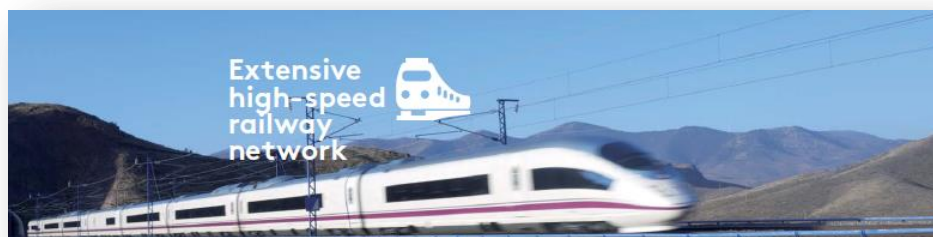
SOURCE: AENA, Ministerio de Fomento

TOP COUNTRIES	DESTINATIONS
United Kingdom	24
Spain	23
Germany	13
France	12
Italy	10
Morocco	8
Norway	6
Poland	8
Belgium	5
Denmark	4
Netherlands	4
Ireland	4
Sweden	3

SOURCE: AENA, 2022

High Speed Train Station

Málaga María Zambrano Train Station is situated in the South West of the city centre. An immense railway network connects Málaga to all the important points in Spain. **Madrid is only 2.5 hours away** and the train gets you to Cordoba in less than an hour. There are also lines that connect the city to other major urban centres like Barcelona, Seville, Granada and Zaragoza.



Málaga Seaport

It is in a natural harbour, right in front of the city centre. Málaga's seaport is the second most important cruise ports in Spain in terms of tourist cruise ships traffic, and the sixth in the Mediterranean Sea. **In 2021 the port registered 187,076 cruise passengers**, filling the city with tourist activity, and driving major economic growth. Luxury and premium tourism continue to grow in this sector, which represents close to half of the calls in Málaga and whose passengers account for 30.6% of the cruise passengers arriving at the port.



Road Networks

Motorway network in Málaga and the Costa del Sol are fantastic so you can explore the rest of Spain or hop back home to visit the family. The main A7 road runs all along the southern coast to link the popular Costa del Sol resorts like Málaga, Marbella and Estepona as well as providing links to major cities such as Cordoba, Seville, Madrid, and Valencia.



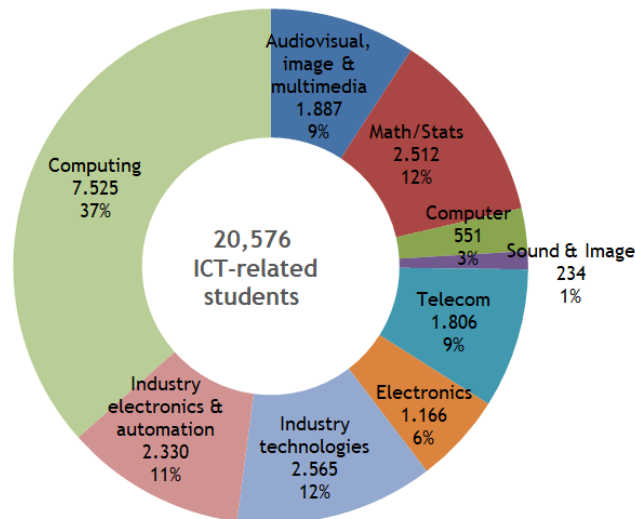
3. LABOUR MARKET

With 4 million employees, Andalusia has the largest pool of active workers of all Spanish regions and is comparable in numbers to European countries such as Switzerland or Austria.

ICT University Talent

The Andalucía region is home to 10 public universities with 9 in ICT sciences and around 160 ICT-related research groups.

- **20,576** qualified students (2,253 graduates) for an ICT-related job.
- 3rd (public) university population for computing or ICT-related studies (15% national market)



Source: National Ministry of Education, 2018/19
Degree studies included, no masters nor PhD.
*Seville has 2 public universities (US and UPO)

University of Málaga

The University of Málaga, founded in 1972, has two university campuses covering 2 million m2 in different strategic points of the city and the province. It thus forms a network of knowledge that is completed with the inclusion of high-level scientific facilities in the city's business centre, the Technology Park of Andalusia, Málaga Tech Park.

- 45,000 people in its academic community (**36,000 students**)
- 17 centres
- 63 undergraduate studies
- 52 official master's degrees
- 22 doctoral programs
- 71 university departments

Engineering Schools:

- **Industrial Engineering**
- **Telecommunications Engineering**
- **Computer Engineering**
- 22 undergraduate engineering degrees **30% of all UMA degrees**









Research centres for recruitment and cooperation

- 284 research contracts with public / private entities.
- 89 collaboration agreements with public / private entities.
- 50 consortia in European projects.
- 44 chairs and classrooms sponsored by public / private entities, 12 of them in the Engineering and Architecture Area.
- 30 collaborative projects.
- 20 University Research Institutes

Collaboration with Professors

- 44 chairs that combined with those of the rest of Andalusia make a **total of 148 chairs** sponsored by both public and private entities.
- **LINK by UMA-ATECH** space
- IMFAHE project for international mentoring

Business and Technical Schools

	<p>The International Campus of Excellence (ICE) Andalucía TECH arises from the fusion of capacities of the University of Seville (US) and the University of Malaga (UMA). It is specialised in six Educational and Researcher Poles of Excellence. https://andaluciatech.org</p>
<p>International Institute San Telmo – private business school founded in Seville in 1982. 50 Students. https://www.santelmo.org/en</p>	
	<p>ESIC Business & Marketing School, founded in 1965 and is a private university that is attached to the University Rey Juan Carlos, Madrid and Miguel Hernández, Elche. 100 students. https://www.esic.edu/malaga</p>
<p>EADE – private university. Offerings: 11 degrees and 9 masters (business, design, communication, physical education) 350 students. https://www.eade.es</p>	
	<p>ESESA-IMF – public-private business school founded in 1988 and is a private institute created by the City Hall and Unicaja bank. In 2018, IMF Business School from Madrid become a partner. 200 students. https://www.esesa.eu</p>
<p>Mondragón University - Degree in Entrepreneurial Leadership and Innovation (LEINN). More than 3,000 entrepreneurs and more than 120 companies</p>	
	<p>Network of seven schools. Throughout its history (it was born in 2010) they have given work to 540,000 people from Malaga.</p>
<p>Malaga, the first Andalusian city to have this center specializing in programming. 600 students and their training is free.</p>	
<p>< ISDI ></p>	<p>ISDI-DIGITECH, the only Higher Education Center for Vocational Training specialized in Technology and Information Technology accredited by the Junta de Andalucía that offers Middle and Higher Degrees.</p>

<p>Opening in 2023 –ESSCA School of Management is a French grande école and business school. The school offers several programmes, including a five-year course (known as the "Grande École" program) delivering a diploma approved by the French state and conferring the degree of master.</p>	
 <p>UNIVERSIDAD ALFONSO X EL SABIO</p>	<p>Opening soon - Alfonso X El Sabio University</p>
<p>Opening soon - European University of Madrid (UEM)</p>	

Salaries

According to the latest information published by the Spanish Tax Agency, in the Málaga province the **average annual salary is 16,235 €** compared to the Spanish average of 19, 572 €.

The following competitive salaries translate into an important reduction in total operating cost.

Program developer or Analyst 2-5 years work experience	Gross Annual Salary (in euros €)			% Savings Málaga- London	% Savings Málaga- Barcelona/M adrid
	London	Barcelona /Madrid	Málaga		
NET	47,000	27,000	25,000	45 %	11 %
PHP / Java	35,000	27,000	25,000	32 %	13 %
J2EE	45,000	27,000	26,000	45 %	10 %
NODE.JS/ Ruby / Python	45,000	28,000	24,000	46 %	13 %
Android / iOS	47,000	25,000	24,000	44 %	10 %
Database SQL server Administrator	41,000	35,000	24,000	43 %	29 %
Database Oracle Administrator	45,000	28,000	26,000	47 %	15 %
Web Designer	37,000	35,000	22,000	24 %	15 %
Technical Support	28,000	26,000	22,000	21 %	17 %
Technical Networks	37,000	30,000	26,000	27 %	13 %

SOURCE: HRCS

Retention

Consulting data and surveys conducted by the local human resources firm HRCS, it is evident that telecom and IT engineers that work at large multinational companies in the Málaga Tech Park have the following retention characteristics.

Junior Profiles (<5 years of experience)

- usually spend about 2 -3 years per project
- tend to have more opportunities in the market
- 12-15 % overall turnover rate

Senior Profiles (> 5 years of experience)

- usually spend between 4-5 years per project,
- leading large telecommunications AI, Big Data projects
- 11-12 % overall turnover rate

Cost of Living

Málaga is one of Spain's most liveable and affordable cities for coastal living. The following table shows the average monthly rental price according to the district, for one and two-bedroom flats.



Source: numbeo.com

Neighbourhoods	1 Bedroom 50m ²	2 Bedrooms 75m ²
Bailén – Miraflores	455 €	685 €
Campanillas	460 €	690 €
Carretera de Cádiz	475 €	715 €
Centro	530 €	795 €
Churriana	470 €	705 €
Ciudad Jardín	470 €	705 €
Cruz de Humilladero	440 €	660 €
Este	525 €	787 €
Martiricos / La Roca	455 €	685 €
Puerto de la Torre	485 €	730 €
Teatinos	455 €	682 €

Source. Idealistas.com October 2020
*prices may be affected by the Covid-19 pandemic.

Average expenditure per household by type of household in Andalusia. Year 2019	Individual	Couple	3 Members	4 Members
Group 1. Food and non-alcoholic beverages	2,606.48	4,082.73	5,024.75	5,271.72
Group 2. Alcoholic beverages and tobacco	289.04	510.80	703.66	682.50
Group 3. Clothing and footwear	491.46	1,327.04	1,768.10	2,078.85
Group 4. Housing, water, electricity, gas	7,824.20	8,816.58	8,066.44	8,599.29
Group 5. Furniture, household goods & maintenance	1,065.10	1,424.28	1,525.53	1,529.05
Group 6. Health	699.04	974.94	1,323.45	1,138.90
Group 7. Transport	929.84	3,542.92	4,866.23	5,612.81
Group 8. Communications	461.19	841.02	1,003.25	1,146.53
Group 9. Leisure and culture	494.03	1,557.08	1,554.83	1,926.75
Group 10. Teaching	..	53.14	310.49	749.79
Group 11. Restaurants and hotels	706.91	2,950.29	3,150.45	3,983.40
Group 12. Other goods and services	1,300.45	2,037.50	2,390.38	2,748.71

Source: Andalusian Institute of Statistics and Cartography. Use of the INE Family Budget Survey 2019

4. COST OF EMPLOYMENT

Social Security

Social Security contributions are paid partly by the employer and partly by the employee. Personnel are classified under a number of professional and job groups for the purpose of determining their Social Security contribution. Every group has maximum and minimum contribution bases, which are generally reviewed from year to year.

The situation for the general Social Security program in 2021 is as follows:

Groups	Category	Minimum Base (€/monthly)	Maximum Base (€/monthly)
1	Engineers and graduates Technical Engineers and	1,547.00	4,070.10
2	assistants Clerical and workshop	1,282.80	4,070.10
3	supervisors	1,116.00	4,070.10
4-7	Others	1,108.33	4,070.10

As you can see in the following table, if a company hires a worker with a salary of 20,000€, the total employer contribution to Social Security is 6,180€ per year.

Total Employers' Contribution to Social Security		
	Group 1	
	Annual (€)	Monthly (€)
Salary	20,000.00	1,666.67
General Contingencies	4,720.00	393.33
Unemployment	1,100.00	91.67
Accidents	200.00	16.67
Salary Guarantee Fund	40.00	3.33
Professional Training	120.00	10.00
Total Employer's Contribution to S.S.	6,180.00	515.00
Total Cost	26,180.00	2,181.67
% S. Security Contribution	30.90	

Source: Own Elaboration. These figures are a simulation

Incentives

Companies can benefit from the following national incentives:

R&D INCENTIVES	EXPENSES	25% of total expenditure in R&D incurred in the tax year
		42% of expenditure in R&D exceeding the average of the last two years
		17% wages qualified researches
	INVESTMENTS (excluding buildings or land)	8% of amounts invested in tangible and intangible fixed assets
TECHNOLOGICAL INNOVATION INCENTIVES		12% of total expenditure in technological innovation activities

Spanish Government, ICEX-Invest in Spain office

- Companies can also benefit from a 40% discount in Social Security contributions for common contingencies to all research staff that work exclusively on R&D.
- The Andalusian IDEA Innovation and Development Agency also has Incentives Programs for the establishment of new R&D+ i activities:
 - International R&D+i Promotion Projects
 - Industrial Research Projects
 - Experimental Development Projects
 - Collaborative Projects
 - Unique and Strategic Projects
 - Creation of Joint Innovation Units

Indirect Incentives

- During the next five years, Spanish Government will invest in the Plan for Connectivity and the Strategy to promote 5G technology foresee a public investment of **4,320 million euros (2,320 million for connectivity and 2,000 for 5G)**.
- **Digital Spain 2025** plan will invest around **20 billion euros**.
- As a result of Spain's leadership in science and innovation in Europe, the country has received **43 million** euros in projects financed by Horizon 2020, and it is the first country to win these grants in the last two resolutions.
- The following institutions work in the field of ICT and digital economy in Spain offering different programs through calls open along the year.
 - Centre for the Development of Industrial Technology (CDTI)
 - Red.es
 - Torres Quevedo Aid
 - National Research Agency

Income Tax Discount

Employees arriving from outside of the EU will benefit from a special taxation measure that allows them a fixed rate of personal income tax for the first 6 years of **24 %** on all income up to **600,000 €** assuming they have not lived in Spain during the prior ten fiscal periods.

The Spanish tax year runs from 1st of January to 31st of December.

Visas Assistance

Companies can apply with the Spanish government to have their project be designated as an **important strategic project** which will all for certain benefits regarding visas requests.

ICEX-Invest in Spain provides dedicated staff in the Global Mobility department who can support companies' relocation needs, whether the Entrepreneurs Law or the Foreign Residents Law may be applicable.

5. **BUSINESS COMMUNITY**

Málaga Tech Park Execs is a proactive business alliance to boost Málaga Tech Park leadership, leveraged growth reinforcing links and synergies among execs of Málaga Tech Park companies.

The **Ricardo Valle Institute of Innovation Foundation** (Innova IRV) aims to promote, develop and foster research activities, and contribute to the generation of technological knowledge and its application for the development and strengthening of the competitive capacity of companies and their workers in the field of technology and innovation.

Smart City Cluster - an alliance of more than 150 companies and institutions that improve the quality of life of citizens. We work in the development of smart cities, understood as efficient, sustainable and comfortable.

The **Railway Innovation Hub (RIH)** promotes innovation focused on railway development through R & D & i projects. The CTF is the headquarters of The Railway Innovation Hub Spain, a **cluster made up of 82 companies** that cover the entire value chain of the sector.

OnTech Innovation is the largest digital economy business organization and tech cluster in Andalusia and among the largest ones in Spain: 710 associated businesses, 2,900 aggregate associates, 4.300 M€ turnover, 3.8% of Andalusia GDP, 58% of the regional economy turnover and 68% employment.

Maritime Cluster <http://cmma.eu/>

Internations Málaga Chapter, www.internations.org/malaga-expats

Málaga Makers Start-up Community, www.malagamakers.com

Business First Group, www.business1st.es

Club de Marketing Málaga, www.cmarketingmalaga.org

Club Euronova, <https://clubeuronova.com>

Major Events

For large and diverse innovative ecosystem like Málaga Valley it is important to bring together the community through strategic events.

For decades, the City in collaboration with regional and national governments has organized or supported annual events like: **Transfiere, Digital Enterprise Show (DES), Green Cities, S-Moving Smart Agri-food and SIMED.**

International Community & Languages

There is a large community of foreigners living in Málaga. **The largest foreign community is British with 47,496 inhabitants.**

TOTAL FOREIGNERS	253,153
EUROPA	154,301
AFRICA	40,644
AMERICA	40,224
SOUTH AMERICA	32,262
ASIA	17,661
CENTRAL AMERICA & CARIBBEAN	4,541
NORTH AMERICA	3,421
OCEANIA	265
STATELESS	58

Source INE. Foreigners registered in Málaga in 2021 by nationalities

Málaga is an international city that speaks many languages. **20% of the foreign population speaks native English**, 16.4% of the foreign population speaks native French and 5.4% of the foreign population speaks native German.

Consulates in Málaga		
Albany	Finland	Panamá
Germany	Philippines	Paraguay
Saudi Arabia	France	Peru
Armenia	Haiti	Poland
Austria	Hungary	Portugal
Belgium	Ireland	United Kingdom
Brazil	Iceland	Czech Republic
Canada	Israel	Senegal
Chili	Italy	Sweden
Ivory Coast	Leetonia	Switzerland
Costa Rica	Luxemburg	Turkey
Denmark	Morocco	Ukraine
Ecuador	Monaco	Uruguay
Slovakia	Norway	
United States	Netherlands	

6. QUALITY OF LIFE

Weather

- More than 300 sunny days a year
- Average temperature of 19 degrees Celsius



Lifestyle

- The Happiness Research Institute named Málaga as the city in the world where **people (both local and foreigners) smile more.**
- Spain is the 3rd country in the world and 2nd in Europe in **life expectancy**, according to the OECD. Contributing factors include the Mediterranean diet, and mild climate.
- **Málaga is the only Spanish city in the list of the ten European Metropolis with the highest quality life** according to European Commission (EC) Eurobarometer in 2016.
- Expat Explorer report 2020 published by the HSBC ranks Spain 5th top expat destination worldwide and the 2nd country in the EU. Also, Spain holds **the 1st rank in many categories regarding the quality of life.**

Culture

- 3,000 years of history where one finds from Phoenician culture, moving to amazing roman heritage and gorgeous Muslim heritage. Málaga is an open-air museum of different civilizations.
- 39 museums (Picasso, Pompidou, Thyssen, Collection from Russian State)
- Theatres and concert halls (Soho CaixaBank Theatre by Antonio Banderas)
- Málaga Film Festival, Feria in August, Festival of Lights.

Sports








- Wide range of leisure activities: tennis, padel tennis, golf, cycling, basketball, football, hiking, swimming, sailing, mountain bike, skiing.
- Professional sports teams like Málaga CF and Unicaja basketball team.

International Schools

- Málaga is home to a variety of Spanish language schools which are an essential part of the process of relocating non-Spanish speaking personnel and adapting to the local culture.

** Spanish is the 2nd most spoken native language in the world.

- The Málaga metropolitan area is home to more than fifteen international schools **employing the educational system from the United Kingdom, France, Germany, Norway, Finland, Sweden, and other countries.**

	English	Aloha College, British College of Benalmadena, British School of Malaga, Calpe College, English International College, Mayfair International Academy, MIT, NovaSchool, St. Anthony's College, St. Javier's International School, Sunny View School, Swans International School and others.
	Finnish	Aurinkorannikon suomalainen koulu
	French	Lycée Français
	German	Deutsche Schule
	Norwegian	Den Norske Skolen
	Russian	Контакты
	Swedish	Svenka skola

Healthcare

- Spain provides universal access to healthcare, guaranteeing relocated workers and foreigners the same healthcare services as Spanish citizens.
- The World Economic Forum's Global Competitiveness Index ranks the Spanish healthcare system in 1st place worldwide.
- Málaga has more than 4,700 beds available in the province distributed among its 30 hospitals and clinics.

Safety

- Málaga has one of the lowest crime rates in Spain.
- It safely welcomes millions of tourist each year.

7. SOFT LANDING SERVICES

The City of Málaga provides the following services to companies:

Company Services:

- Guide you through the legal process of establishing the company
- Identify incentives, grants and loans from regional and European institutions
- Help identify land and/or office space
- Authorize building permits and opening licenses

Employee Services:

- Assist with international schooling
- Search for accommodation for short or long term.
- Assistance obtaining NIE, residence and work permit
- Registration in a medical centre and request a family doctor.
- Processing of a Spanish driving license.
- Information on extracurricular activities, transport-school bus ...
- Insurance comparisons (health, home, car)
- Spanish language courses

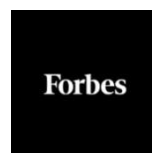
Cultural Services:

- Tickets on the Málaga Tourism bus
- Entrances to museums
- Quarterly social networking events at cultural sites
- Newsletter to inform on cultural activities, recreational events and general knowledge about the city.
- Welcome package
- Guided tours of the city

8. INTERNATIONAL RECOGNITIONS

Málaga is a unique cosmopolitan city that thrives on constant growth and improvement. In recent years, several of these cultural, urbanistic, technological and business transformations have been recognized internationally for their excellence or their innovation. Some of the more important ones are listed below:

- 2nd place EU iCapital – 2021 European Capital of Innovation
- 3rd Spanish city with the best cultural offering according to the 2022 annual report of the Fundación Contemporánea
- Forbes’ list of 20 Best Places for Americans to Live, to Work and to Invest in Europe.
- European Capital of Smart Tourism 2020
- Selected by the United Nations (UN) to open a permanent headquarters for the International Training Center for Authorities and Leaders (CIFAL) in 2018
- 8th best European city for its strategy to attract foreign direct investment – Financial Time (FDI Magazine) 2016.
- 2016 CIVITAS City of the Year for innovations & successes in public transport, electric car infrastructure and the implementation of the UN Climate Change Summit recommendations to reduce emissions.
- “A Cultural Hub Takes Form in Málaga” The New York Times article from August 17, 2016.
- Only Spanish City in the Top 10 of the flash Eurobarometer 419: Quality of Life in European Cities 2015 survey published in January 2016.
- iCapital Award Finalist – 2014 European Capital of Innovation.
- Only Spanish winner of the IBM Smarter Cities Challenge since 2012.



The New York Times



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